

Creative Arts Contest



Envision Partnerships' 8 Dimensions of Wellness (Creative Arts)

Initiative & Contest Adult Division through support from the Butler County Mental Health & Addiction Recovery Services Board and the Ohio Department of Mental Health & Addiction Services, are inviting Butler County adults to test their creativity and produce a work of art showing how they and their peers can **stay healthy and well through stressful and difficult times** (aka – the pandemic).

The goal of the *8 DIMENSIONS OF WELLNESS* is for adults to have a plan of wellness and engage in conversations with others to do the same. Wellness comes in eight dimensions according to SAMHSA (U.S. Department of Health & Human Services, Substance Abuse & Mental Services Administration), and many believe that there is a NINTH Dimension – Creativity.

Since creative arts come in various forms, to participate in this contest, participants will tap into that creativity dimension and produce any creative medium of their choosing (such as):

Artwork should portray 2 or more dimensions that would increase overall quality of life. (refer to your self-assessment for guidance)

Theme: Well. Together.

- 30-90 second video
- Snapchat Story
- Poster/Drawing/Painting
- Infographic
- Music (original) with lyrics
- Creative writing (no more than 1,000 words)
- Sculpture
- Mixed Media
- Cartoon Strip
- Photography
- Dance/Movement/Puppetry
- Other...

Timeline:

- May 14, 2020 Adult division contest Kick Off
- June 13, 2020 Contest closes
- June 29, 2020 Top Ten Projects selected
- July 4, 2020 Awards Presented

Suggested Topics & Guidelines:

- **Participants are invited to create art that promotes positive, specific messaging about the benefits of health & well-being based on the 8 Dimensions of Wellness.** (Note: Research shows that scare tactics don't work.)
- General Theme: **Well. Together.**
- Start by watching SAMSHA's short video on the Eight Dimensions of Wellness:
https://www.youtube.com/watch?v=2NR4_5dt7JA&feature=youtu.be
- Complete a Self-Assessment of your own wellness: <https://suninme.org/wellness-test>
- If statistics are included, the participant must include references.
- Any music used must be licensed under the Creative Commons License or be an original musical work created by the participant. If not licensed under the Creative Commons License nor an original musical work, the participant must submit a grant of permission from the copyright owner to use the music.
- Participants are permitted to use editing programs, however, refrain from using templates in which content is simply dropped into an already produced composition.

To Enter:

- ✓ VIDEOS:
 - (1) Signing in and uploading the video to YouTube (youtube.com), such as .WMV, .AVI, .MOV, or .MPG
 - (2) When uploading the video, select the "unlisted" option under "privacy setting." Videos submitted without the proper privacy settings will be disqualified.
 - (3) Copy and paste the link to the "unlisted" video in an email entry. Double check to make certain the link is correct.
 - (4) Email the link to contact@envisionpartnerships.com before June 13, 2020.
- ✓ ALL OTHER CREATIVE FORMATS:
 - (1) Send in an email attachment your original art work or a scan/picture of it.
 - (2) Original music must be in MP3 format.

In the body of the email please include ALL of the following information in order to be qualified:

- Contestant's name
- Title of Artwork
- Dimensions Shown
- Name of Community

Selection:

10 Finalists will be selected by a group of panelists with expertise in prevention, wellness and art.*** The top three finalists will be selected for the major prizes.

First place:	Apple AirPods Pro (Value: \$250)
Second place:	Apple AirPods (Value: \$159)
Third place:	VISA Card (Value \$100)

*** Additional releases will be requested of the finalists.

ALL FINALISTS WILL HAVE THEIR ART DISPLAYED IN A PUBLIC ART SPACE (To be determined when it is safe and appropriate to do so).

With permission: Art may be utilized for behavioral health public services announcements (PSAs-audio or video), billboards, and/or digital media.

Judging:

Winning entries will be selected by a panel with experts in behavioral health and art works who are Envision Partnerships employees/board members and community partners. The creative arts projects will be judged on the following criteria:

- Originality/creativity
- Ability to deliver a message in a clear, cohesive and impactful way
- Effectiveness in addressing the 8 Dimensions of Wellness concept
- Accuracy of information presented

Disclosures:

All entries become the property of Envision Partnerships and may be used in whole or in part at its discretion.

By entering the contest, all entrants agree to permit the use of their picture, name, and other personal information for publicity by Envision Partnerships and the 8 Dimensions of Wellness Initiative.

Any music used must be licensed under the Creative Commons License or be an original musical work created by the participant. If neither licensed under the Creative Commons License nor an original musical work, the participant must submit a grant of permission form the Copyright owner to use the music.

Participants are permitted to have minimal or inadvertent use of third-party advertising, slogans, logos, trademarks of actual companies in their videos. However, videos must only contain a neutral use or connotation of the logo or reference to any company. Refrain from obvious clothing/items with logos (however this does not automatically disqualify anyone). References to a brand(s) however, will be disqualified.

By submitting, entrant represents and warrants to Envision Partnerships: that the submitted work is the participant's own original work; that the participant is the sole owner of the video and all of the rights associated with it; that the work does not violate any rights of others; and that the work does not display any inappropriate material.

All prizes are subject to change at the discretion of Envision Partnerships should it become necessary.

8 Dimensions of Wellness (Creative Arts) Initiative & Competition

Release of Liability

Name of Participant: _____
(First) (Last)

In consideration of the use of my likeness in the 8 Dimensions of Wellness Initiative & Competition, and for other good and valuable consideration herein acknowledged as received, I hereby grant, in perpetuity, to Envision Partnerships, its successors and assigns, exclusive authority and permission as follows:

I perpetually and irrevocably give Envision Partnerships, and its affiliates, licensees, successors, assigns, agents, and contractors, my consent and authorization to use my likeness in any medium and for any purpose whatsoever.

I waive any right to see or approve any recording of my likeness and any materials in which my likeness is used. I agree and understand that my likeness may be modified or distorted and that my own name, a fictitious name, or no name may be used in association with my likeness.

I irrevocably release, discharge, and hold harmless Envision Partnerships, and its subsidiaries, affiliates, licensees, successors, assigns, agents, and contractors from any claims, demands or causes of action that I may now have or may hereafter have for defamation, slander, libel, invasion of privacy or right of publicity, copyright infringement, or any other right arising out of or relating to the use of my likeness.

By signing the Release, I agree and represent that I can enter this contract in my own name, that I have read the Release and fully understand its contents, and that this Release shall be binding upon me and my heirs, legal representatives, and assigns.

Name (print): _____

Signature: _____

Phone: _____ Email: _____

Home Address: _____

City/State/Zip: _____

Today's Date: _____

Please email this release to: Contact@EnvisionPartnerships.com